MEMORANDUM OFFICE OF THE BOARD OF SUPERVISORS

COUNTY OF PLACER

TO:

Honorable Board of Supervisors

FROM:

Robert Weygandt, Supervisor District 2

DATE:

April 4, 2006

SUBJECT:

COMMENDATION – Approve a Commendation honoring Joanne Neft for

enriching the quality of life in Placer County through resource

conservation.

ACTION REQUESTED

Approve a Commendation honoring Joanne Neft for enriching the quality of life in Placer County through resource conservation.

BACKGROUND

The Placer Land Trust presented their first Placer Conservator Award last year at their annual awards dinner. This annual event honors those whom have contributed considerably to the conservation of land and natural resources available in Placer County. The Placer Conservator Award itself specifically honors extraordinary individuals or organizations that enrich the quality of life in Placer County through resource conservation. The evening of events includes dinner, the awards ceremony and special acknowledgements. The proceeds benefit Placer Land Trust's efforts to work with willing landowners and conservation partners to preserve natural and agricultural lands in Placer County for future generations.

FISCAL IMPACT

None

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COMMENDATION

in the matter of a commendation honoring Joanne Neft for her depth of contribution to the agricultural community and for her vision and foresight that has enriched the quality of life in Placer County.

The following commendation was passed by the Placer County Board of Supervisors this 4th day of April, 2006, all members present voting aye:

Bill Santucci, District One; Robert M. Weygandt, District Two; Jim Holmes, District Three; Edward "Ted" M. Gaines, District Four; and Bruce Kranz, District Five

Whereas, Joanne Neft will be inducted on Saturday, April 15, 2006 by the Placer Land Trust as the second Placer Conservator for her many contributions and countless hours dedicated to the preservation and promotion of agriculture; and

Whereas, Joanne's passion for agriculture stems from her childhood where she was raised on a farm in Minnesota on a homestead built by her great great-grandfather, whom was one of the original founders of the St. Paul Farmer's Market; and

Whereas, Joanne, a proven businesswoman, has worn many badges of leadership over the past 30 plus years in Placer County including serving as Director of the Placer County Agricultural Marketing Program since 2001; and

Whereas, Among Joanne's many accomplishments she can be celebrated as the founder of the Lake Tahoe Summer Music Festival, the first Market Manager of the Foothill Farmer's Market, founder of the first Mountain Mandarin Festival—an event to promote Satsuma Mandarins in Placer County, the founding member and first Chairperson of the Western Placer Educational Foundation, founder of the first Placer County AGROart Festival, founder of Destination Dogwood—an effort to encourage residents to plant dogwood trees in each yard and the founding member and first Chairperson of the Placer Farm & Barn Tour, all successful and popular events today; and

Whereas, Joanne has served on many committees and boards to protect and promote natural resources and the agricultural significance of farmland and products to the local and state economy and to preserve our natural areas and working family farms, ranches and forests; and

Whereas, Joanne was appointed by Governor Pete Wilson to the Tahoe Regional Planning Agency and served diligently from 1992 – 2001; and

Whereas, In May of 2002, Joanne developed the first comprehensive Placer County Agriculture Guide and Farm Trails Map and has distributed 100,000 copies each year since its inception, drawing people from all over the area to better understand and appreciate the richness of Placer County's agricultural community; and

Whereas, As a result of her efforts, the community is a better place for residents to live and visitors to see.

Now Therefore Let it Be Know That, on this 4th day of April, 2006, the Placer County Board of Supervisors does hereby approve this commendation honoring Joanne Neft for her depth of contribution to the agricultural community and for her vision and foresight that has enriched the quality of life in Placer County.

Bill Santucci Chairman